Elevator pitch

I want to sell a product called Nonstop, an energy drink that is clean. (as in no harsh chemicals) it will be organic mom friendly. I want to make a website to show consumers the product and give them a page to buy it. Nonstop will be an energy that makes you feel unstoppable and refreshing. How do you feel when your just dragging through the day? You feel lazy and ready to crash. But not with Nonstop: Become unstoppable!